

CALL FOR SPONSORSHIP

FIRST LEGO LEAGUE COMPETITION FUNDRAISING



Art In Smart Team
www.getSpeakNow.com

2024

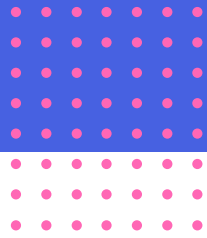
Team

Art In Smart

School

Asker International School

PURPOSE: HELP US COMPETE IN FLL SYDNEY



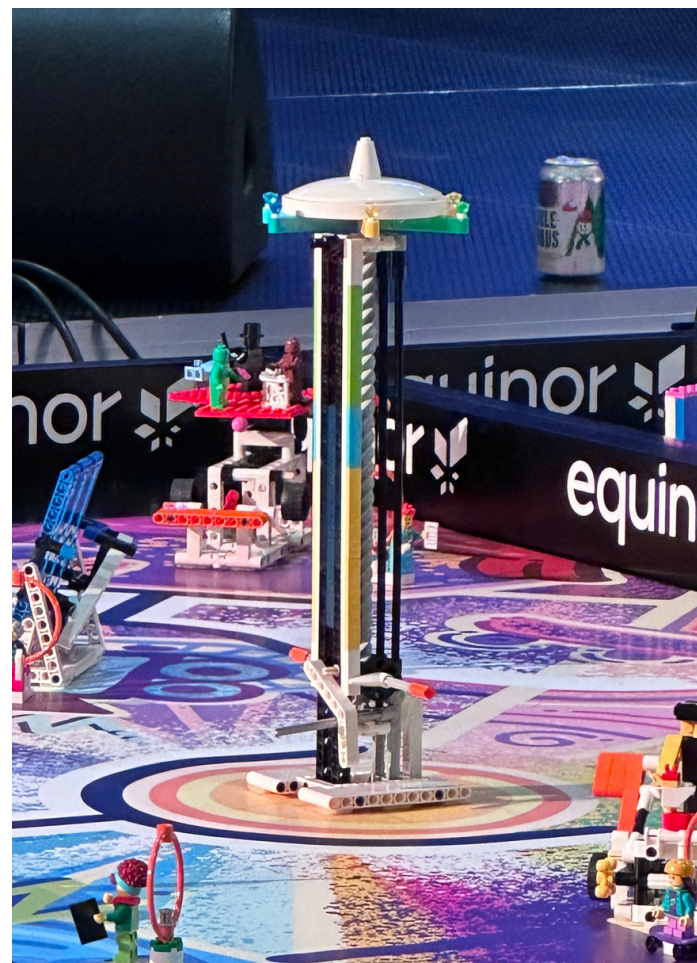
Yay! Our gang has passed the test and is packing their Lego blocks & robot wheels to hop on a plane to **Sydney, Australia for the **Asia-Pacific International Open of the First Lego League Championship in July 2024.****

In order to participate, we need to raise funds. We seek your support as a sponsor helping us with the expenses

The funds raised will be used to pay for travel, accommodation and expenses related to the competition for the kids and accompanying coaches.

Want to know more? Read on ...

- A word from the Mayor of Asker
- About First Lego League
- Meet the team
- Our journey through FLL
- Cost estimates & funding sources
- Contact information



ENDORSEMENT FROM...

LENE W. CONRADI

MAYOR OF ASKER

[POST ON FACEBOOK](#)



We thank the Mayor of Asker for kickstarting our fundraising efforts 🙏



Vår referanse
24/00046-37

Vår saksbehandler
Mikkel Hveding Ersdal

Dato
07.02.2024

Letter of recommendation, AIS First Lego League Team

To Whom it may concern

Asker municipality is proud of AIS First Lego League Team's achievements, and of them receiving an invitation to further participation in the international league.

It is a great pleasure to experience the commitment and competence AIS has shown through the First Lego league.

The team has been invited to represent the school in Australia in the summer of 2024. This opportunity depends on obtaining sponsorship contributions from local businesses. Asker municipality will contribute with the registration fee, and we hope companies in the region are positive and willing to contribute as well, in a way that makes it possible to realize this wonderful opportunity for the pupils.

Sincerely

Lene W. Conradi
Mayor of Asker Municipality

WHAT IS FLL - FIRST LEGO LEAGUE



Competition

First Lego League Challenge
(10 to 16 year olds)

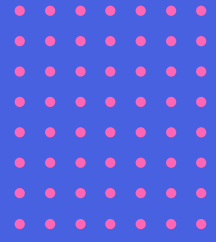
Background

First Lego League (FLL), is part of an educational initiative by the LEGO Group and non-profit organization FIRST. The program was created to **inspire young people to pursue careers in STEM**. The competition has three key categories: An innovation project, embodiment of core values and a robot game wherein the team completes specific missions in 2.5 minutes with robots they've created. They also demonstrate the core values of FLL such as discovery, innovation, impact, inclusion, teamwork and fun.

FLL Facts

- Since 1998
- ~110 countries
- 3700+ events
- 680 000 participants globally
- www.FirstLegoLeague.org

MEET THE TEAM



A team of 7 students in the age group of 13-14 from Asker International School (AIS). This is the first time that a team from AIS has participated in this competition



(From Left to Right)

Shravan, Dhruv, Plaksha, Niharika, Sadhvi, Riya, Andre

The Coaches



in Anuradha
Shridharan



in Ayyanar
Marimuthu



in Shubham
Bhattacharya

OUR FLL JOURNEY

Ranked Top 3 out of 595 teams in Scandinavia



Aug 2023

START OF THE JOURNEY

Assembled a new team of students. Getting exposure for the first time about the format of FLL

26 Teams
Nominations: 4 categories
Innovation project: 1st place
Championship: 1st place

Nov 2023



OSLO REGIONAL LEVEL



Dec 2023

SCANDANAVIA FINALE

46 Teams
Nominations: 3 categories
Technology: 1st place
Innovation project: 2nd place
Championship: Top 3

Shortlisted in the Top 10 out of 595 teams to present innovation project

Feb 2024



SCANDINAVIAN INNOVATION AWARDS

What's next **Global Stage - Sydney!**

Jul 2024



ASIA PACIFIC INTERNATIONAL OPEN



Subject to funding






COST ESTIMATES & FUNDING

For the next step towards Sydney, we have made some rough estimations of our expenses and have set out ambitions on how we want to raise these funds.


Estimated Expense

Key Cost Elements	Amount
Flight Tickets	20 000 kr x 10
Accommodation & Local Expenses	25 000 kr
Event Registration (385 AUD x 10)  Partially Raised	27 000 kr
Equipment, Costumes, Booth Material ...	upto 10 000 kr
Total Amount	upto 260 000 kr

Fundraising Ambition

Source of Funds	Amount
Small & Medium Businesses and Corporate Sponsors	up to 230 000 kr
Individuals through Crowd Funding (Spleis.no)	up to 50 000 kr

For SMB and Corporate sponsors, we are happy to facilitate the necessary paperwork. Amounts will be disbursed in a bank account that belongs to the school foundation.





ROBERT BROWNE

PRINCIPAL

ASKER INTERNATIONAL SCHOOL



27th February 2024

Art in Smart is the inaugural FLL team for Asker International School (AIS). Not only is it the first team from AIS to participate in FLL, it is the first time they have tried either as individuals in separate teams or individually.

I worked with a team in First Lego League more than a decade ago. We were delighted that we managed to achieve a third place in our first effort. By comparison, *Art in Smart* not only achieved a first place in the regional final, they went on to finish in the top 3 in the Scandinavian final and participated in the innovation awards earlier this year.

I am more than impressed with their success and participation so far. They have already grown as a team and have taken so many learnings from the experience FLL has awarded them to this point.

They now have a once in a lifetime opportunity to travel overseas and compete on an international platform. They now need sponsors to make this promise a reality.

This is an opportunity for local, national and international businesses to not only support a local team, but also to look at this as a wonderful profiling opportunity.

Wishing *Art in Smart* a successful journey! Please help them on their way!

Sincerely,

Robert Browne

Principal

IB Evaluation Leader

Asker International School, Gamle Borgenvei 3, 1383 Asker, Norway

Mob: +47 46634272 | e-mail: principal@askeris.no

Looking forward to continue on this journey



Intro to FLL



Innovation Project



Presenting at FLL Oslo



Robot Battles!



Jury Presentations



Nominations @ Finale

THANK YOU! HOPE YOU ARE INTERESTED!

FOR FURTHER INFORMATION
Contact the Coaches

Anuradha +47 96 99 03 69 / Anuradha.Shridharan@gmail.com
Ayyanar +47 98 24 71 82 / Ayyanar.Marimuthu@gmail.com
Shubham +47 95 02 37 54 / Shubham.Bhattacharya@gmail.com

Want to contact the school?

Principal: Mr. Robert Browne / principal@askeris.no

